

# 2010 PACIFIC

## INTERNATIONAL MARITIME EXPOSITION

27-29 JANUARY 2010 SYDNEY CONVENTION AND EXHIBITION CENTRE, AUSTRALIA

### SPONSORSHIP OPPORTUNITIES AT AUSTRALIA DAY PRELUDE

An exciting opportunity exists for a limited number of sponsorship packages for the exclusive 'PACIFIC2010 Australia Day Prelude'.

The special 'Aussie Barbecue' feature of the PACIFIC2010 program will be hosted by the Royal Australian Navy and presented by Maritime Australia Limited in the picturesque setting of the Navy Heritage Centre at Garden Island in Sydney Harbour.

The 'Australia Day Prelude' will be an invaluable and exclusive networking occasion for official guests, international Navy chiefs and senior delegations as well as industry leaders and senior government officials.

Exclusive sponsorship packages will provide very special brand exposure to an influential audience of senior Australian and international defence, industry and government officials attending this unique event.

These sponsorship packages are only AUD\$12,000 and are available to confirmed major exhibitors at the PACIFIC2010 International Maritime Exposition.

For more information on this special sponsorship opportunity, please contact Nandini Rego at Maritime Australia Limited on 03 52820519 or nreg@amda.com.au



### SPECIAL SHOWCASES FOR AUSTRALIAN SME'S

For the first time PACIFIC2010 will feature a new initiative to showcase Australian small and medium enterprises.

These focused, sector-specific showcases are designed to shine a spotlight on Australian manufacturers and give SME's an opportunity to showcase themselves to a national and international audience.

The open-plan, stand-alone exhibition precincts within PACIFIC2010 will showcase a diverse range of Australian SME's, and highlight the latest developments in technology, systems,

equipment and services available in the commercial maritime and naval defence industries.

PACIFIC2010 organisers are keeping the cost of participating in these showcases at a minimum for Australian SME's, with extra special discounts available for first time exhibitors.

Hurry, places are limited. Contact the PACIFIC2010 sales team at expo@amda.com.au today to secure your place within this exciting new promotional opportunity.



### MARITIME SECURITY A KEY FOCUS

A new comprehensive conference program focusing on one of the key issues affecting Australia and the Asia Pacific Region will be offered for the first time at PACIFIC2010.

'PacSec2010' will feature a series of international symposia dealing with the topical issues relating to civil and military maritime security.

This unique program will incorporate maritime and port security, autonomous maritime surveillance systems, and

maritime and defence technology including under-sea and above water sensor integration.

This comprehensive maritime security event will be free of charge to registered visitors and delegates to the PACIFIC2010 International Maritime Exposition.

While no registration fee is applicable, general admission seating is limited at each session and will be granted on a first-come-first-serve basis.

However, with interest in this unique conference program expected to be significant, a limited number of "Symposium Sponsor" and "Symposium Supporter" packages are available.

These packages will include reserved seating entitlements, so if you want to secure your seat at what is expected to be one of the highlights of PACIFIC2010, then contact the sales team NOW by emailing sponsorship@amda.com.au



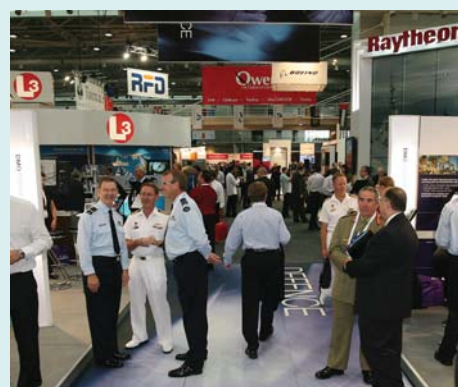
### PACIFIC2010 IS THE PLACE TO DO BUSINESS

The countdown is on to PACIFIC2010 at Sydney's Convention and Exhibition Centre and this major industry showcase of products, services and technology continues to attract overwhelming support from both regular and new exhibitors.

The following companies will once again have a major presence at Pacific;  
Lockheed Martin  
Raytheon  
SAAB  
BAE  
Navantia

There will also be significant international participation with national pavilions from the USA, UK and Germany. In addition there will a French pavilion with a group of companies under the GICAN umbrella coming for the first time.

Australian companies will also have a significant presence within State groups, including representation from Victoria, Western Australia, Tasmania and South Australia.



### EXHIBITION SPACE SELLING FAST – BOOK YOUR SPACE AT PACIFIC2010 NOW.

### MARITIME AUSTRALIA LIMITED

#### PROMOTING AUSTRALIA'S MARITIME AND NAVAL DEFENCE RESOURCES

The PACIFIC2010 International Maritime Exposition is a project of the not-for-profit Maritime Australia Limited (ABN 31 091 148 837) in the interest of promoting the development of Australia's industrial manufacturing and communications/technology resources in the maritime and naval defence sectors.



### CONTACT DETAILS

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